

## **ABSTRACT**

Systems and methods for providing access to a restricted web site to users of certain brands of printing device replaceable components are described. When a replaceable component is installed into a printing device, the printing device determines whether the replaceable component is a particular brand of component. If it is a particular brand of component, the printing device provides access, either automatically or on command, to a web site that is restricted to users of components of the brand. The restricted web site offers incentives and information to such users that is not available to printing device users that use other brands of components in their printing devices.